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## Military Family Activities at the Drew Brees Celebrity Championship

The 14<sup>th</sup> annual Drew Brees Celebrity Championship will present two events in honor of San Diego Military: Wounded Warriors on Friday, May 18 and the 7<sup>th</sup> annual Military Appreciation Day on Sunday, May 20.

### Friday, May 18- Wounded Warriors

For the fourth consecutive year the Drew Brees Celebrity Championship will host a group of Wounded Warriors as VIPs on the opening day of the tournament. These true heroes will experience:

- Access to the VIP 18<sup>th</sup> Green
- Catered lunch, beverages and snacks
- Celebrity meet-and-greets

### Sunday, May 20- Military Appreciation Day

Military Appreciation Day will be held on the last day of the tournament. The Drew Brees Celebrity Championship welcomes all San Diego military and their families for this honorary event.

Military members and their families will enjoy:

- Free admission to the tournament
- Free lunch for the first 1,000 to RSVP
- Free Celebrity autographs/pictures
- Contests, prizes and much more

**Your business can help serve the San Diego community while you strengthen your brand among a core group of influential San Diego military family members.** Your participation will directly enhance the "Quality of Life" for our Military families!



[www.ismsports.net](http://www.ismsports.net)

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The following is a summary of a proposed Military Appreciation Day sponsorship with the 2012 Drew Brees Celebrity. The 2012 event will be held May 20, 2012 at La Costa Resort and Spa.

### Participating Sponsorship package

*Drew Brees Celebrity Championship to provide:*

#### **Exposure/Hospitality**

- Table display
  - Opportunity to place one (1) table display in military area (participating sponsor to provide)
- Two Military Lunch Vouchers
- Twenty (20) 3-day tournament tickets (*Friday, May 18 – Sunday, May 20*)
  - Opportunity to watch some of the biggest names in sports and entertainment compete on the golf course.



Comedian Ray Romano at Military Appreciation Day

#### **Website**

- Logo/link on Drew Brees Celebrity Championship tournament web site ([www.celebritychampionship.com](http://www.celebritychampionship.com))

**Net Package Price: \$1,500**