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FOUNDATION
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Military Family Activities at the Drew Brees Celebrity Championship

The 14th annual Drew Brees Celebrity Championship will present two events in honor of San Diego Military: Wounded Warriors on Friday, May 18 and the 6th annual Military Appreciation Day on Sunday, May 20.

Friday, May 18 - Wounded Warriors

For the fourth consecutive year the Drew Brees Celebrity Championship will host a group of Wounded Warriors as VIPs on the opening day of the tournament. These true heroes will experience:

- Access to the VIP 18th Green
- Catered lunch, beverages and snacks
- Celebrity meet-and-greets

Sunday, May 20 - Military Appreciation Day

Military Appreciation Day will be held on the last day of the tournament. The Drew Brees Celebrity Championship welcomes all San Diego military and their families for this honorary event.

Military members and their families will enjoy:

- Free admission to the tournament
- Free lunch for the first 1,000 to RSVP
- Free Celebrity autographs/pictures
- Contests, prizes and much more

Your business can help serve the San Diego community while you strengthen your brand among a core group of influential San Diego military family members. Your participation will directly enhance the "Quality of Life" for our Military families!



www.ismsports.net

Integrated Sports Marketing - 8909 Complex Drive - Suite A - San Diego, CA 92123 - Phone: (858) 836-0133 Fax (858) 836-0134





The following is a summary of a proposed Military Appreciation Day sponsorship with the 2012 Drew Brees Celebrity Championship. The 2012 event will be held May 20, 2012 at La Costa Resort and Spa.

On-Site Promotion Sponsorship Package

Drew Brees Celebrity Championship to provide:

Hospitality

- Two (2) 3-Day VIP 18th Green Hospitality Passes (*all-inclusive Friday, May 18 – Sunday, May 20*)
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks
 - 18th green private seating
- Twenty (20) 3-day tournament tickets (*Friday, May 18 – Sunday, May 20*)



Website

- Logo/link on Drew Brees Celebrity Championship tournament web site (www.celebritychampionship.com)

On-Site Promotion Sponsorship of one of the following promotions:

- Men's/Women's Putting Contest
 - As part of Military Appreciation Day Activities, Military men and women will be given the opportunity to participate in the Military Putting Contests and win great prizes. The qualifying putts will take place on the Morgan Run practice green adjacent to the military family area. Contestants who sink their putt will be entered into a drawing for a chance to putt for great prizes on Sunday, May 20.
- Boys/Girls Putting Contest
 - As part of Military Appreciation Day Activities, Military children will be given the opportunity to participate in the boys/girls division of the Military Putting Contests and win great prizes. The qualifying putts will take place on the Morgan Run practice green adjacent to the military family area. Contestants who sink their putt will be entered into a drawing for a chance to putt for great prizes on Sunday, May 20.



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- Family Fun Zone
 - As part of Military Appreciation Day activities, the Drew Brees Celebrity Championship and supporting sponsor will provide an area for families to enjoy games, golf, and other activities. The Family Fun Zone will cater to the many families that attend the Drew Brees Celebrity Championship.

Sponsorship to also include:

- Table display
 - Opportunity to place one (1) table display in military area (sponsor to provide) near on-site promotion (if applicable)

Net Package Price: \$3,500