



Poolside Cocktail Party Sponsorship

The Poolside Cocktail Party features San Diego's most elegant restaurants showcasing heavy hors d'oeuvres, a hosted bar and live entertainment. This intimate evening held at La Costa Resort and Spa on Friday, May 18, will have over 50 celebrities and 300 key sponsors in attendance.

Private Evening at the Poolside Cocktail Party

- Presenting Sponsorship of the Poolside Cocktail Party
 - Friday, May 18, 6pm-9:30pm
- Twenty (20) Tickets to the Poolside Cocktail Party for your high-end clients
 - All inclusive: Hosted Hors d'Oeuvres, Hosted Bar, Live Entertainment – attended by over 50 celebrities
- Logo on party invitations and video screen
- Two (2) Banners displayed in party venue
- Multiple PA acknowledgements throughout the evening

Hospitality

- Four (4) invitations to the Red Carpet Reception (*Thursday, May 17*)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- Four (4) 3-Day VIP 18th Green Hospitality Passes (**all inclusive** Friday May 18 – Sunday, May 20)
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks
 - 18th Green private seating
- Four (4) invitations to the Champion's Dinner (*Saturday, May 19*)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- Forty (40) 3-day Tournament tickets (*Friday, May 18 – Sunday, May 20*)

Exposure

- Logo inclusion on event e-newsletter distributed to event databases
 - Distributed Bi-Monthly
- Logo on Tournament Sponsor Board
- Logo/Link on Tournament Website





BENEFITING
THE
BREES DREAM
FOUNDATION
WWW.DREWBRES.COM

Playing Positions

- **Four (4) playing positions in the two-day Celebrity – Amateur Tournament** (*Friday, May 18 – Saturday, May 19*)
 - Two (2) days of golf; paired with a different Celebrity each day
 - All inclusive, catered breakfast & lunch, hosted bar, on-course beverages and snacks
- **Four (4) premium gift packages**
 - Tournament shirt, Tournament wind vest, golf shoes, picture plaque, golf balls and more! (Items subject to change)

Net Package Price: \$35,000