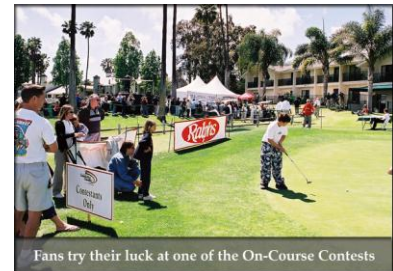




## Chip for a Trip Sponsorship

Spectators of the 2012 Drew Brees Celebrity Championship will be given a unique opportunity to chip the ball into the hole for a chance to win a free vacation. The "chip for a trip" contest will take place on Sunday, May 20. Fans in attendance can donate \$2 for a chance to qualify for a chip to win a trip to Las Vegas, Nevada. On Sunday, spectators who donate will have the opportunity to chip one in. All participants who land their shot within a predetermined area around the pin will be entered into a drawing for a chance to hit a shot to win the trip to Las Vegas on Sunday at the 18<sup>th</sup> green in front of gallery upon conclusion of the Drew Brees Celebrity Championship.



Fans try their luck at one of the On-Course Contests

### Chip for a Trip Contest (Sunday, May 20)

- **Qualifying**
  - Opportunity to place sponsor banners around contest area (sponsor to provide banners)
    - Qualifying rounds conducted on Sunday
  - Contestants donate \$2 for a chance to qualify
  - Proceeds benefit Brees Dream Foundation
  - On-course event promotional signage provided by the Drew Brees Celebrity Championship
  - Opportunity for Sponsor bounce-back offer
  - Best efforts to provide media recognition for donations
- **Contest Finals**
  - One contestant randomly selected to have a chance to chip for a trip
  - Chip for a Trip taken on the 18<sup>th</sup> green prior to the Tournament check presentation
    - Public address announcements before and after chip
    - If chip is missed contestant will receive a consolation prize

### Event Exposure

- Exhibitor booth located in premium location
  - Booth available for all three days of Tournament
  - Opportunity to hang one banner at booth (supplied by sponsor)
- Sponsor logo included on the Tournament sponsor board
- Sponsor logo and link on Tournament website



### Playing Positions

- **Two (2) playing positions in the two-day Celebrity-Amateur Tournament** (*Friday, May 18 – Saturday, May 19*)
  - Two days of Golf; paired with a different Celebrity each day
  - All inclusive: Catered Breakfast & Lunch, Hosted bar, On-course Beverages and Snacks
- **Two (2) premium gift packages**
  - Tournament shirt, Tournament wind vest, golf shoes, picture plaque, golf balls and more! (items subject to change)

### Hospitality

- **Two (2) invitations to the Red Carpet Reception** (*Thursday, May 17*)
  - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- **Two (2) 3-Day VIP 18<sup>th</sup> Green Hospitality Passes** (*all inclusive Friday, May 18 – Sunday, May 20*)
  - Daily Tournament Admission
  - Access to the VIP 18<sup>th</sup> Green
  - Catered breakfast & lunch daily
  - Hosted bar, beverages & snacks
  - 18<sup>th</sup> Green private seating
- **Two (2) invitations to the Champion's Dinner** (*Saturday, May 19*)
  - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities

**Net Package Price: \$10,000**