



Charity Challenge Hole Promotion

Celebrity-Amateur participants of the 2012 Drew Brees Celebrity Championship will be given the opportunity to participate in a contest to test their golf skills. On Friday, May 18th and Saturday, May 19th, the Celebrity-Amateur Tournament will hold a promotion at a designated Par 3 where participants will make a donation and if their tee shot lands on the green, they will qualify for a grand prize. The proceeds will go to the Brees Dream Foundation.

Contest

- Contestants donate a minimum of \$10 for a chance to win a prize
- Proceeds benefit Brees Dream Foundation
- On-course event promotional signage provided by Drew Brees Celebrity Championship
- Each participant who successfully lands their ball on the green will be entered into a drawing for the grand prize

Prize

- Each day, we project that over 100 people will participate
- The sponsor will be responsible for providing the prizes



As a Sponsor of the Drew Brees Celebrity Championship Charity Challenge, you will receive:

Drew Brees Celebrity Championship Charity Challenge sponsorship during the three-day Celebrity-Amateur Tournament (Friday, May 18 – Sunday, May 20)

- Opportunity to place a sponsor banner at the designated hole (sponsor to provide banner)
- Opportunity to generate business leads
- Table, two (2) chairs and umbrella
- Opportunity for Sponsor bounce-back offer
- Logo on tournament website



Playing Positions

- **Two (2) playing positions in the two-day Celebrity-Amateur Tournament** (*Friday, May 18 – Saturday, May 19*)
 - Two days of Golf; paired with a different Celebrity each day
 - All inclusive: Catered Breakfast & Lunch, Hosted Bar, On-course Beverages and Snacks
- **Two (2) premium gift packages**
 - Tournament shirt, Tournament wind vest, golf shoes, picture plaque, golf balls, and much more (items subject to change)

Hospitality

- **Two (2) invitations to the Red Carpet Reception** (*Thursday, May 17*)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- **Two (2) 3-Day VIP 18th Green Hospitality Passes** (*all inclusive Friday, May 18 – Sunday, May 20*)
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks
 - 18th Green private seating
- **Two (2) invitations to the Champion's Dinner** (*Saturday, May 19*)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- **Ten (10) 3-day Tournament tickets** (*Friday, May 18 – Sunday, May 20*)

Net Package Price: \$10,000+ Contest Prizes