



## Celebrity–Amateur Hole Sponsorship

The 2012 Drew Brees Celebrity Championship will be held May 17 – 20 at the beautiful La Costa Resort and Spa. The Celebrity-Amateur Tournament will take place on Friday and Saturday, May 18 – 19.

### Celebrity-Amateur Hole Sponsor

- **One (1) hole sponsorship during the two-day Celebrity-Amateur Tournament At a designated hole:**
  - Opportunity to display company materials & banner (provided by sponsor)
  - Opportunity to generate business leads
  - Up to 300 golfers per day (Friday and Saturday)

### Hospitality

- **Two (2) invitations to the Red Carpet Reception** (*Thursday, May 17*)
  - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- **Two (2) 3-Day VIP 18<sup>th</sup> Green Hospitality Passes** (*all-inclusive Friday, May 18 – Sunday, May 20*)
  - Daily Tournament Admission
  - Access to the VIP 18<sup>th</sup> Green
  - Catered breakfast & lunch daily
  - Hosted bar, beverages & snacks
  - 18<sup>th</sup> Green private seating
- **Twenty (20) 3-day Tournament tickets** (*Friday, May 18 – Sunday, May 20*)



### Event Exposure

- **Link/Logo on tournament website**

**Net Package Price: \$3,000**